



sacramento
ASIAN PACIFIC
chamber of commerce

20 25



MEMBERSHIP PACKET

Empowering Local Businesses to Grow, Scale, and Succeed.

Join a community dedicated to helping businesses like yours connect with the right resources, guidance, and people—so you're always ready for the next opportunity.

2125 19TH STREET, SUITE 220, SACRAMENTO, CA 95818 | (916) 446-7883 | JOIN@SACASIANCC.ORG

Why Join the SacAsian Chamber

You want to grow your business, but where do you start?

With a SacAsian Chamber membership, you gain access to resources, networking, and business expertise to help you build, expand, and succeed. Whether you're looking to break into new markets, secure funding, or connect with a community of like-minded business owners, we're here to help.

Your Membership Benefits

- **Networking & Connections** – Build relationships with fellow entrepreneurs, investors, and community leaders.
- **1:1 Business Consulting** – Get personalized guidance from industry experts.
- **Marketing & Visibility** – Gain exposure through our robust social media and email networks, amplifying your business to a wider audience.
- **Vendor Opportunities** – Showcase your business at major events like the AAPI Night Market.
- **Access to Capital & Financial Resources** – Explore funding opportunities, grants, and financial resources.
- **Small Business Training & Development** – Access workshops, coaching, and online learning resources to strengthen your business.
- **Advocacy & Giving You a Voice** – Have a seat at the table where decisions are made, ensuring small business needs are heard.
- And much more!

Be a part of our business community. **Join Now.**



Being a member of (SacAsian) has been a game-changer for my business. Participating in events like the AAPI Night Market and Sip N' Socialize mixers introduced us to a whole new audience and brought in many new clients. The Chamber's support has boosted my confidence as a business owner and encouraged me to grow as a leader through their Catalyst Leadership Program. I'm so grateful for the connections, resources, and encouragement the Chamber has provided.

— Lorraine Scott, Owner, Acheson Wine Company

Real Impact for Small Businesses

3,988

Small Businesses Served → That's 3,988 business owners who got the support they needed to grow.

124

Businesses Supported in Accessing Microgrants → Helping businesses secure the funding they need.

158

Websites Created or Enhanced → Strengthening online presence for small businesses.

53

AAPI Night Market Vendors Supported → Boosting visibility for local businesses.



Access Opportunities Through Our Events

The SacAsian Chamber's events bring together small business owners, corporate partners, policymakers, and industry experts, providing you with opportunities to expand your network, gain insights, and position your business for growth.

Members receive discounts on all SacAsian events.

SIGNATURE EVENTS

Quarterly Sip N' Socialize Mixers

Connect with fellow business owners, entrepreneurs, and community members in a relaxed and engaging environment.



AAPI Night Market

Our premier public event showcasing AAPI and diverse small businesses to thousands of attendees.



Internal Study Mission (ISM)

A two-day tour exploring the Sacramento region's biggest economic opportunities and challenges.



2025 Calendar of Events

FEB 17	Lunar New Year Sip N' Socialize
APR 07	Foundation Golf Tournament
MAY 30	AAPI Night Market
JUN 30	Sip N' Socialize
SEP 25	Sip N' Socialize
OCT 29-30	17th Annual Internal Study Mission
DEC	Sip N' Socialize: Holiday Mixer

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Let Us Help You Grow Your Business

We're here to help you access the resources and support you need, remove barriers, and simplify the path to success. Whether you need guidance on marketing, funding, certifications, or growth strategies, we provide hands-on support to help you build a thriving, resilient business.

Areas we can support include:



Marketing & Digital Communications



Access to Capital



Procurement & Contracting Assistance



Certification



Management & Business Planning

Increase Your Reach & Visibility

Membership doesn't just connect you to resources—it puts your business in front of thousands. With access to our digital network of 30,000+, you'll gain the visibility you need to attract new customers, clients, and partners.

Digital Visibility:

- **Social media spotlights:** Be featured in front of 20,000 followers to boost awareness and credibility.
- **Quarterly e-newsletter features:** Get your business highlighted in our member spotlights, reaching local business leaders, corporate partners, and potential customers.
- **Website spotlights:** Increase visibility with a featured Directory listing or success story seen by potential clients and partners.

How One Restaurant Owner Turned a Challenge into a Dream Come True with SacAsian's Support

An Tu had a dream—owning his own restaurant. But when a previous deal fell through, he faced an uncertain future. Determined not to give up, Tu turned to the SacAsian Chamber's Access to Capital program for guidance.

Through the Chamber's connections, Tu secured a \$30,000 loan from Pacific Community Ventures, giving him the funding needed to launch his restaurant, Pho Viet Anh, in Sacramento. Today, Tu is turning his dream into reality—contributing to Sacramento's vibrant food scene and building a future for his business.

Like An, many small business owners struggle to find the right funding and support. At the SacAsian Chamber, we connect entrepreneurs with the resources they need to grow.





Access Exclusive Business Discounts

We've partnered with industry-leading organizations to provide members with exclusive discounts designed to help you and your business grow.

- **Metrix Learning:** Access 7,000+ online professional development courses at a heavily discounted rate, or complimentary at certain membership levels.
- **ADP Payroll Services:** Get 20% off payroll services and HR solutions.

Leadership & Workforce Development Programs

Our leadership programs are designed to equip entrepreneurs and professionals with the skills, knowledge, and connections needed to take their careers and businesses to the next level.

- **Catalyst Leadership Program** – A 9-month program that equips emerging leaders with the skills and connections to excel. Learn more [here](#).
- **NextGen Empower U** – Helping young professionals, aged 18-25, navigate career growth and financial literacy.

Advocacy & Policy Engagement

As a member, your voice matters. We advocate for policies that support small businesses, economic development, and equitable opportunities in the Sacramento region.

How Members Can Get Involved:

- **Engage with policymakers** – Participate in roundtables, advocacy efforts, and discussions that shape local and state policies.
- **Have a say in economic initiatives** – Provide input on programs and policies that directly impact small businesses in the region.
- **Stay informed & take action** – Receive advocacy updates and opportunities to make your voice heard on issues that matter to your business.





Membership Levels

Choose the membership level that fits your business needs and goals. Whether you're looking for networking, visibility, or strategic business support, we have an option designed to help you grow.

LEVEL	BRONZE	SILVER	GOLD	PLATINUM
Annual Membership	\$249	\$849	\$2,500	\$5,000
# of Employees	0-5	6-25	26-50	51+
Access to member exclusive pricing for events	X	X	X	X
Ability to apply for scholarship to our workforce development programs	X	X	X	X
Quarterly Mixer	2 free tix per mixer	3 free tix per mixer	5 free tix per mixer	6 free per mixer
Event Sponsorship			1x	2x
Website Benefits				
Visibility on membership directory	1 category	up to 2 catagories	up to 3 catagories	up to 3 categories
Ability to request posts on our community calendar and community career page	X	X	X	X
Opportunity to be featured on our website's "Top Story" section with outbound link	1	1	1	1
Opportunity to have story featured on website	1	1	1	1
Job board posting	X	X	X	X
Member E-Newsletter				
Requests for visibility in e-newsletter:	2	3	4	6
Ability to have featured insert in e-newsletter		1	2	4
Social Media Outreach				
Mention on SACC social media (re-sharing/sharing content from business social media channels)	2	4	6	8
Dedicated e-communication to membership		1	2	3
Opportunity to have story shared on social media	1	2	3	4
Business Development				
Monthly access to workshops and classes	Free	Free	Free	Free
Opportunity to promote business at workshop/event	1	2	3	4
Metrix Learning	\$100	1 free license	2 free licenses	3 free licenses
Metrix Learning Content Creation				1 course
Access to Concierge Program		X	X	X
Introductions to qualified leads		1	2	3
Ribbon Cutting / Grand Opening		X	X	X
Ability to be a workshop Subject-Matter Expert				X
Access to Public Policy Team				X



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Member Benefits: **\$249**

LEVEL **BRONZE**

0 – 5 EMPLOYEES

The SacAsian Chamber isn't just about connections—it's about impact. As a member, you gain direct access to business expertise, high-value networking, exclusive discounts, and a voice in shaping policies that affect your business. Whether you're looking to grow, scale, or navigate new opportunities, we're here to champion your success and open doors to what's next.

NETWORKING & ENGAGEMENT OPPORTUNITIES

Network at our quarterly
Sip N' Socialize events

Celebrate local culture and
heritage at the **AAPI Night Market**

Engage in regional economic development
at the **Internal Study Mission**

Access experts through our
Small Business Assistance programs

BENEFITS:

- Access to member exclusive event pricing
- Two (2) free tickets to each Sip N' Socialize networking mixer
- Opportunity to promote business at workshop/event (Limit 1)
- No cost access to monthly workshops and trainings
- Ability to apply for a scholarship to our leadership and workforce development programs
- Discounts on Fortune-500 level online business trainings through Metrix Learning
- Website Benefits
 - Visibility on membership directory (1 category)
 - Ability to request posts on our community Job Board
 - Opportunity to be featured on our "Top Story" section
 - Opportunity to have story featured on website
- Social Media and E-Newsletter Promo
 - Requests for visibility in e-newsletter (Limit 2)
 - Mentions on SacAsian social media (Limit 2)
 - Opportunity to have story shared on social media (Limit 1)

EMPOWERING LOCAL BUSINESS SUCCESS AT EVERY STAGE:

From start-up to scale-up, grow your business with our tailored and comprehensive support including:

- 1:1 Consulting
- Vendor Opportunities
- Capacity Building Trainings and Workshops
- Access to Capital
- Contracting and Procurement Support
- Networking



Be a part of our business
community. **Join Now.**

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Member Benefits: **\$849**

LEVEL SILVER

6 – 25 EMPLOYEES

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BENEFITS:

- Access to Concierge Program
- Access to member exclusive event pricing
- Three (3) free tickets to each Sip N' Socialize networking mixer
- Opportunity to promote business at workshop/event (Limit 2)
- No cost access to monthly workshops and trainings
- Ability to apply for a scholarship to our leadership and workforce development programs
- One (1) complimentary license for Fortune-500 level online business trainings through [Metrix Learning](#)
- Introduction to qualified leads
- Support in planning a ribbon cutting/grand opening event

- Website Benefits

- Visibility on membership directory (up to 2 categories)
- Ability to request posts on our community Job Board
- Opportunity to be featured on our "Top Story" section
- Opportunity to have story featured on website

- Social Media and E-Newsletter Promo

- Requests for visibility in e-newsletter (Limit 3)
- Ability to have featured insert in e-newsletter (Limit 1)
- Mentions on SacAsian social media (Limit 4)
- Dedicated e-communication to membership (Limit 1)
- Opportunity to have story shared on social media (Limit 2)

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- Vendor Opportunities
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- Access to Capital
- Contracting and Procurement Support
- Networking

NETWORKING & ENGAGEMENT OPPORTUNITIES

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Get support planning your
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Member Benefits: **\$2500**

LEVEL GOLD

26 – 50 EMPLOYEES

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BENEFITS:

- Access to Concierge Program
- Dedicated procurement pathways and platform access
- Access to member exclusive event pricing
- Five (5) free tickets to each Sip N' Socialize networking mixer
- Opportunity to sponsor one (1) event
- Opportunity to promote business at workshop/event (3)
- No cost access to monthly workshops and trainings
- Ability to apply for a scholarship to our leadership and workforce development programs
- Two (2) complimentary licenses for Fortune-500 level online business trainings through [Metrix Learning](#)
- Introduction to two (2) qualified leads
- Support in planning a ribbon cutting/grand opening event
- Recognition in Annual Report
- Website Benefits
 - Visibility on membership directory (up to 3 categories)
 - Ability to request posts on our community Job Board
 - Opportunity to be featured on our "Top Story" section
 - Opportunity to have story featured on website
- Social Media and E-Newsletter Promo
 - Requests for visibility in e-newsletter (Limit 4)
 - Ability to have featured insert in e-newsletter (Limit 2)
 - Mentions on SacAsian social media (Limit 6)
 - Dedicated e-communication to membership (Limit 2)
 - Opportunity to have story shared on social media (Limit 3)

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From start-up to scale-up, grow your business with our tailored and comprehensive support including:

- 1:1 Consulting
- Vendor Opportunities
- Capacity Building Trainings and Workshops
- Access to Capital
- Contracting and Procurement Support
- Networking



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Member Benefits: **\$5000**

LEVEL PLATINUM

50+ EMPLOYEES

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BENEFITS:

- Access to Concierge Program
- Dedicated procurement pathways and platform access
- Access to member exclusive event pricing
- Six (6) free tickets to each Sip N' Socialize networking mixer
- Opportunity to allocate a portion of membership to sponsor two (2) events
- Opportunity to promote business at workshop/event (4)
- Access to public policy team
- Ability to be a workshop Subject-Matter Expert
- No cost access to monthly workshops and trainings
- Ability to apply for a scholarship to our leadership and workforce development programs
- Content creation and three (3) licenses for Fortune-500 level online business trainings through [Metrix Learning](#)
- Introduction to three (3) qualified leads
- Support in planning a ribbon cutting/grand opening event
- Recognition in Annual Report
- Website Benefits
 - Visibility on membership directory (up to 3 categories)
 - Ability to request posts on our community Job Board
 - Opportunity to be featured on our "Top Story" section
 - Opportunity to have story featured on website
- Social Media and E-Newsletter Promo
 - Requests for visibility in e-newsletter (Limit 6)
 - Ability to have featured insert in e-newsletter (Limit 4)
 - Mentions on SacAsian social media (Limit 8)
 - Dedicated e-communication to membership (Limit 3)
 - Opportunity to have story shared on social media (Limit 4)

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