

SOUTHWEST AIRLINES ADDS NEW SERVICE IN SACRAMENTO, LONG BEACH, SEATTLE, SAN DIEGO, AND SPOKANE

DALLAS—Apr. 6, 2017—[Southwest Airlines Co.](#) (NYSE: LUV), the airline that carries more travelers than any other airline every day to, from, and within California¹, today announced new flights linking long-served communities along the west coast with new time-saving service.

Beginning Aug. 1, 2017, Southwest® will offer twice daily service between **Sacramento** and **Long Beach** and once daily service between **Sacramento** and **Spokane**. Southwest Employees joined Sacramento County leaders today at a news conference at Sacramento International Airport to announce the new flights.

“As we approach 700 departures a day this summer from a total of ten airports in California, we’re continuing an investment in the Golden State that dates back 35 years,” said [Andrew Watterson](#), Senior Vice President & Chief Revenue Officer for Southwest. “More Californians embrace us as their hometown carrier not only for the unique value of our bags fly free®*² and no change fees policies**³, but principally for our schedule that values their time by offering more nonstop options from California than anyone else.”

¹Based on the U.S. Department of Transportation’s most recent data of O&D passengers boarded.

²Southwest is the only major U.S. airline to offer bags fly free® to everyone (first and second checked pieces of luggage, size and weight limits apply, some airlines may allow free checked bags on select routes or for qualified circumstances),

³Fare differences might apply.

Beginning Aug. 1, 2017, fly Southwest nonstop between:

Sacramento and Long Beach for as low as **\$49** or **2,327** Rapid Rewards® Points one-way

Sacramento and Spokane for as low as **\$49** or **2,327** Rapid Rewards® Points one-way

(Purchase today through April 13, 2017, 11:59 p.m. Pacific Daylight Time. Travel is valid Aug. 1 through Nov. 2, 2017. Travel is not valid on

Friday and Sunday and is blacked out on Sept. 1 and Sept. 4. Please see complete fare rules, terms, and conditions below for these fares.)

In addition, the carrier will increase the amount of flying between **Sacramento** and both **Seattle** and **San Diego** this summer. Beginning June 5, Southwest will offer up to 11 flights a day in each direction between Sacramento and San Diego and up to six flights a day in each direction between Sacramento and Seattle.

“Every flight brings an average 143 seats and dozens of people who are traveling Southwest to connect with business, family, friends, and experiences that matter to them,” Watterson said.

Later this month, Southwest intends to increase its international presence in California by adding San Diego International Airport as its fourth gateway airport in the state (alongside Oakland, Los Angeles, and Santa Ana/Orange County) as daily nonstop service between San Diego and San Jose del Cabo/Los Cabos, Mexico begins April 25.

FARE TERMS & CONDITIONS

Purchase April 6 through April 13, 2017, 11:59 p.m. in the respective time zone of the originating city. Travel is valid Mondays through Thursdays, and Saturdays, Aug. 1 through Nov. 2, 2017 except for black-out dates of Sept. 1 & 4, 2017. Fares are valid only on domestic, nonstop service only. Displayed prices include all U.S. and international government taxes and fees. Rapid Rewards® Points bookings do not include taxes, fees, and other government/airport charges of at least \$5.60 per one-way flight. Seats and days are limited. Fares may vary by destination, flight, and day of week and won't be available on some flights that operate during very busy travel times and holiday periods. Travel is available for one-way Wanna Get Away® fares. Fares may be combined with other Southwest combinable fares. If combining with other fares, the most restrictive fare's rules apply. Sale fares may be available on other days of week, but that's not guaranteed. Fares are nonrefundable but may be applied toward future travel on Southwest, as long as reservations are canceled at least ten minutes prior to scheduled departure. Failure to cancel prior to departure will result in forfeiture of remaining funds on the reservation. Any change in itinerary

may result in an increase in fare. Standby travel may require an upgrade to the Anytime fare depending on Tier status. Fares are subject to change until ticketed. Offer applies only to published, scheduled service.

ABOUT SOUTHWEST AIRLINES CO.

In its 46th year of service, Dallas-based [Southwest Airlines](#) (NYSE: LUV) continues to differentiate itself from other air carriers with exemplary Customer Service delivered by more than 53,000 Employees to more than 100 million Customers annually. Southwest proudly operates a network of 101 destinations in the United States and eight additional countries with more than 3,900 departures a day during peak travel season. Service to both Grand Cayman and Cincinnati begins June 4, 2017.

Based on the U.S. Department of Transportation's most recent data, Southwest Airlines is the nation's largest carrier in terms of originating domestic passengers boarded. The Company operates the largest fleet of Boeing aircraft in the world, the majority of which are equipped with satellite-based WiFi providing gate-to-gate connectivity. That connectivity enables Customers to use their personal devices to view video on-demand movies and television shows, as well as nearly 20 channels of free, live TV compliments of our valued

Partners. Southwest created [Transfarency®](#), a philosophy which treats Customers honestly and fairly, and in which low fares actually stay low.

Southwest is the only major U.S. airline to offer bags fly free®* to everyone (first and second checked pieces of luggage, size and weight limits apply, some airlines may allow free checked bags on select routes or for qualified circumstances), and there are no change fees, though fare differences might apply**. The airline proudly unveiled a bold new look: *Heart*. A new logo, aircraft livery, interior design featuring a new seat and Flight Attendant galley, Employee-designed uniforms, and an updated airport experience all showcase the dedication of Southwest Employees who connect Customers with what's important in their lives.

From its first flights on June 18, 1971, Southwest Airlines launched an era of unprecedented affordability in air travel described by the U.S. Department of Transportation as "The Southwest Effect," a lowering of fares and increase in passenger traffic whenever the carrier enters new

markets. With 44 consecutive years of profitability, Southwest is one of the most honored airlines in the world, known for a triple bottom line approach that contributes to the carrier's performance and productivity, the importance of its People and the communities they serve, and an overall commitment to efficiency and the planet. The 2015 Southwest Airlines One Report™ can be found at [**SouthwestOneReport.com**](http://SouthwestOneReport.com).

Book Southwest Airlines' low fares online at [**Southwest.com**](http://Southwest.com) or by phone at 800-I-FLY-SWA.

Media Contacts:

Visit the Southwest Newsroom at [**swamedia.com**](http://swamedia.com) for multi-media assets and other Company news

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